

**PUBLICATION**

GRAND RAPIDS BRIDE 2021/2022

**PUBLISH DATE**

JANUARY 1, 2021

**SPACE CLOSE**

OCTOBER 30, 2020

**MATERIAL CLOSE**

NOVEMBER 13, 2020

**DURATION OF PUBLICATION**

18 MONTHS

JAN 2021 - JUNE 2022

*SPECIAL EXTENDED ISSUE*

**CIRCULATION**

18,000

**RESOLUTION**

300 dpi

**COLOR PROCESS**

CMYK

**ACCEPTABLE FILE FORMATS**

JPEG, PDF, EPS, PSD

**VENDOR PROFILE**

DUE WITH ARTWORK

CLIENT TO SUBMIT PROFILE ONLINE

The publisher has the right to hold the advertiser and/or its agency jointly and severally liable for amounts due and payments for advertising space contracted and for any associated collection fees incurred by the publisher. Cancellation of advertising must be submitted in writing no less than 60 days prior to the publication date. Space reserved, but not used through no fault of the publisher, will be billed as contracted.

All contents of advertisements are subject to the publisher's approval and agreement by the advertiser to insure and protect the publisher from loss or expense on such advertisement. This includes suits for libel, plagiarism, copyright infringement and unauthorized use of a person's name or photograph. The publisher reserves the right to reject or cancel any advertisement, for any reason, at any time.

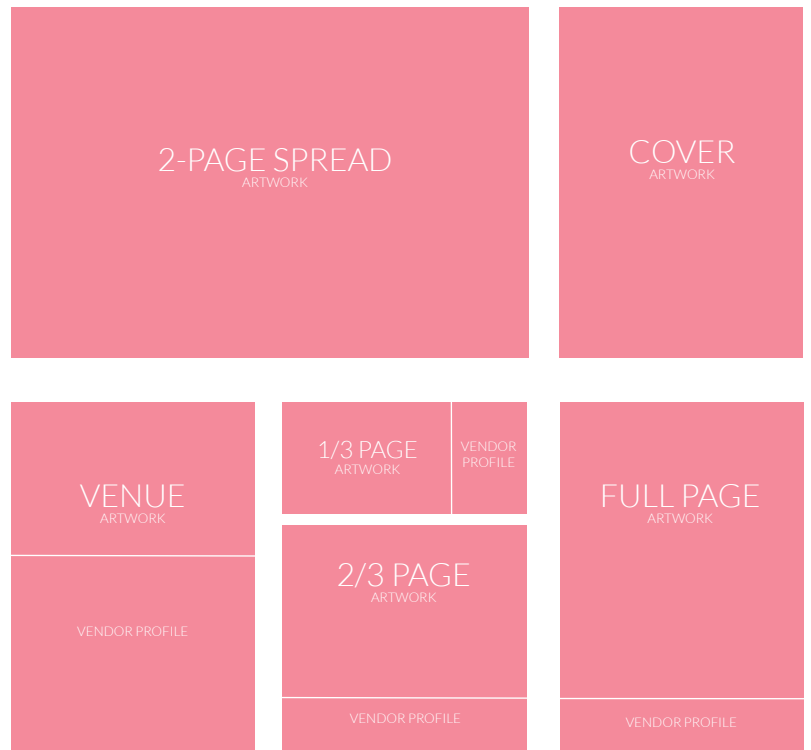
Positioning of advertisements is at the discretion of the publisher except when a request for a specific, preferred position is approved.

Advertisers will be provided a proof of their ad for approval. If not approved by requested date, proof will be considered approved. Grand Rapids Bride is not responsible for errors the advertiser fails to correct once proof has been approved by advertiser.



# 2021/2022 ARTWORK GUIDELINES

upload artwork to [www.grandrapidsbride.com](http://www.grandrapidsbride.com)



## AD DIMENSIONS (INCHES)

AD SIZE	WIDTH	LENGTH	BLEED
<b>VENUES</b>			
Full Page Ad	7.25	4.5	n/a
<b>WEDDING SERVICES</b>			
1/3 Page Ad	4.625	2.875	n/a
2/3 Page Ad	7.25	4.75	n/a
Full Page Ad	7.25	7.875	n/a
<b>PREMIUM</b>			
2-Page Spread	16.75	10.8215	n/a
All Covers	8.5	10.8125	n/a

On full page bleed keep live matter .5 inch from trim size on all sides